INSIGHT TO IMPACT DASHBOARD

Paige Tooley – Educator Data, Research, and Strategy at Texas Education Agency

Governance Committee: Continued User Voice

Mission

Establish a robust pathway for collecting, defining, synthesizing, and prioritizing the requests of I2I EPP dashboard users so that dashboards are strategically developed and updated to provide the most useful and usable data for program improvement.
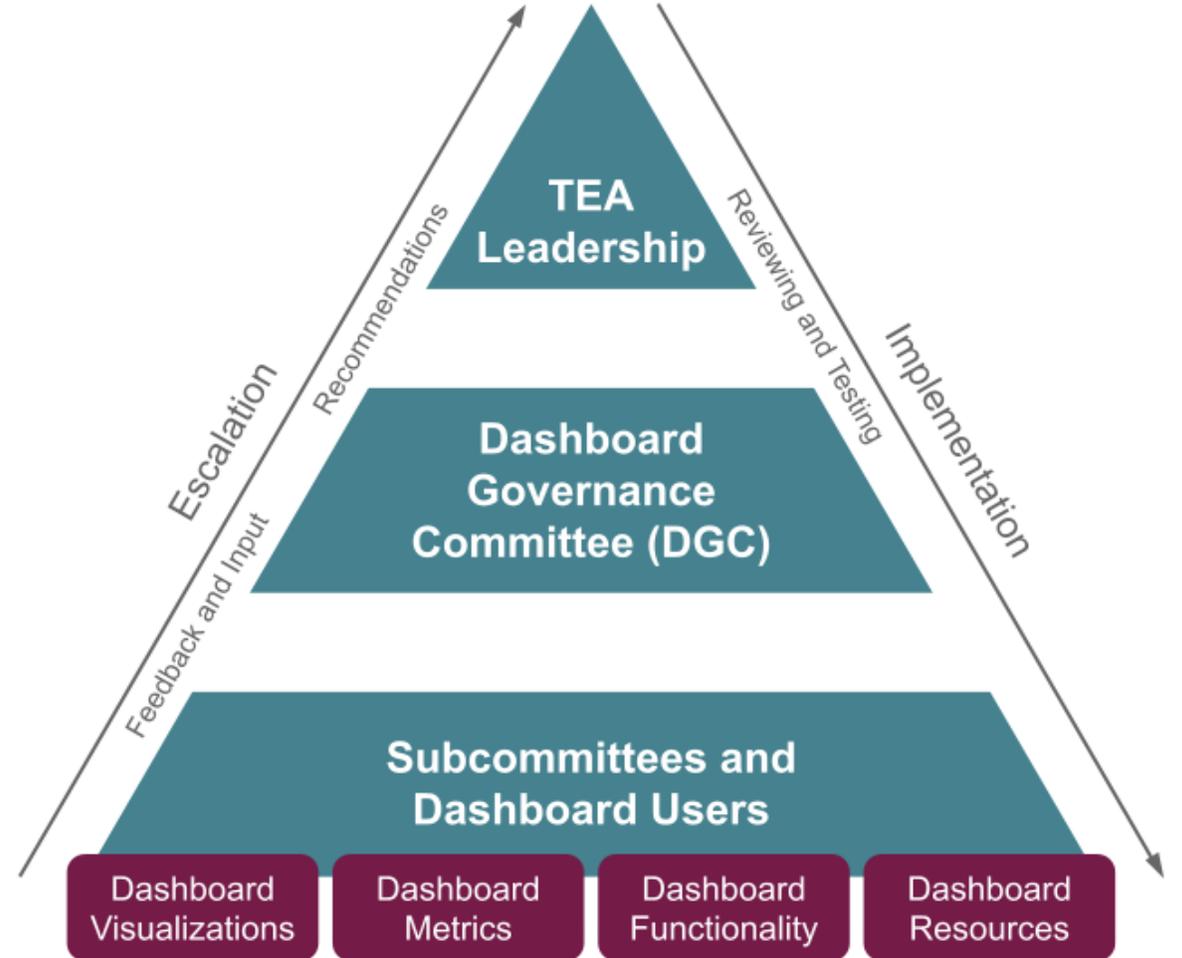
Continued Commitment to our Stakeholders

Members

The Dashboard Governance Committee includes members that are EPP dashboard users.

DGC Members:

- Collect and synthesize feedback

- Prioritize requests for updates and enhancements

- Make recommendations to TEA I2I Dashboard Leadership

Support

TEA I2I Dashboard Product Owner

Paige Tooley

Operations and Maintenance Liaison

Kiran Talluri

TEA IT Liaison

Casey Sullivan

Product Owner for ECOS

Lynette Estes

Ed-Fi Liaison

Lindsey Judd

Introductions

Please share your name, role, organization, and what is your favorite conference.

Agenda

Updates

Activity

Next Time

INSIGHT TO IMPACT DASHBOARD

Updates

Additional Year Added to Initial Employment

Communications Specialist Onboarded

Developer for Student Growth

Videos Walkthroughs Posted

Known Issues

Student Growth Data

Employment Data

Communications Plan Outline

I. Overall Objective

II. Completed Objectives

III. Target Audience

IV. Goals and Objectives

V. Distribution Channels

VI. Communications Content

VII. Dashboard User Group Trainings

VIII. EPP Calendar

IX. Potential Training Topics

X. Timeline and Cadence

IX. Evaluation and Feedback

Communications Plan: Overall Objective
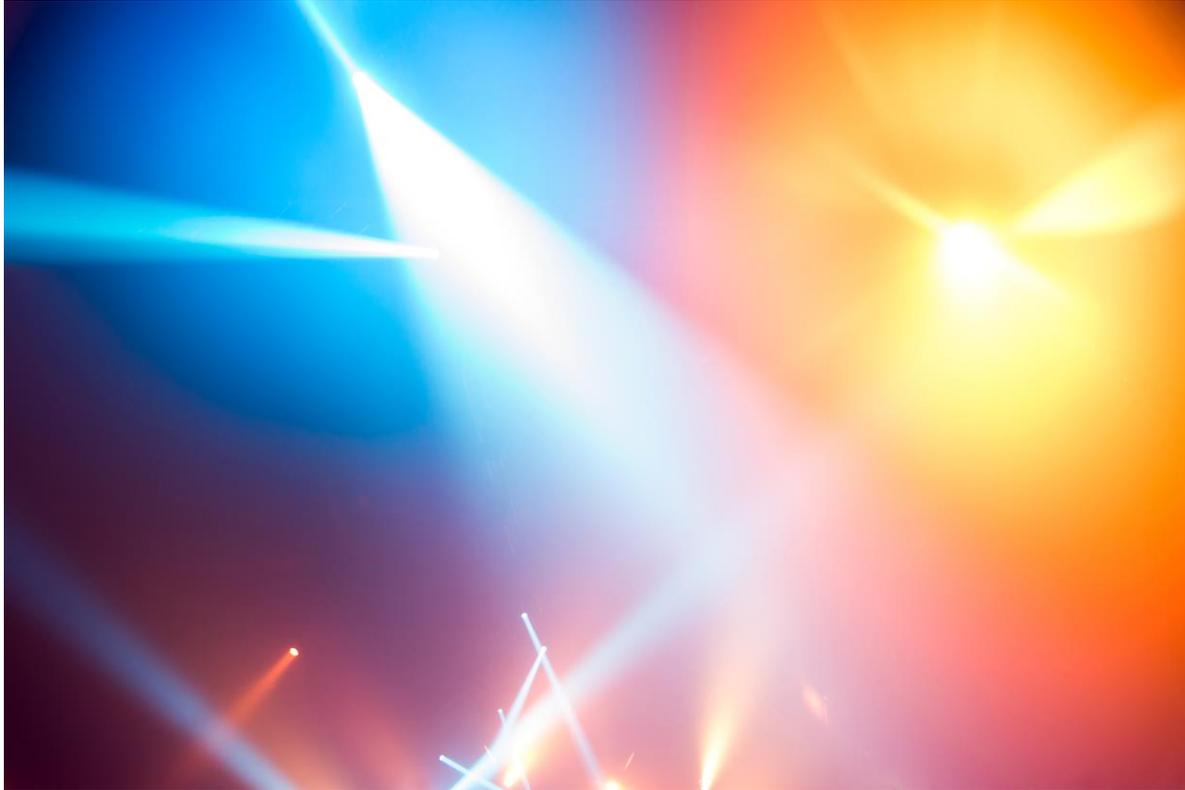
The primary objective is to shine a spotlight on the solutions that the Insight to Impact (I2I) dashboards enable Educator Preparation Programs (EPP) to accomplish throughout Texas.

Communications Plan: Completed Objectives

☑ **Rollout of Insight to Impact Dashboards**

☑ **Increase Data Quality**

☑ **Dashboard Governance Committee Formed**

☑ **Preliminary Analysis of Dashboard Users**

Communications Plan: Target Audience
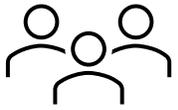
EPP Certification/ Data Officers

Ensure candidates meet all state requirements for certification by evaluating and documenting their progress.

EPP Faculty & Content Administrators

Responsible for delivering instruction, supporting the development of future educators and the creation of up-to-date curriculum.
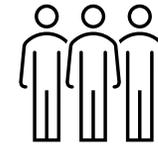
EPP Field Supervisors

Oversee and support the development of teacher candidates during their clinical teaching or internship experience.

Technical Assistance Providers

Third-party vendors who develop local technology systems and manage appraisal data for districts.

Communications Plan: Goals and Objectives

Improve Dashboard Comprehension

Increase Data Analysis and Application

Increase Touchpoints

Create Community

Communications Plan: Distribution Channels

Email Newsletters

Online Training

In-Person Training

Website

Communications Plan: Content Catalog

Video Tutorials	Testimonials and Success Stories	
EPP Newsletter	Interviews and Case Studies	
Feedback Loop	Non-Adopter Survey	
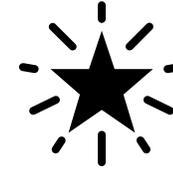
Dashboard User Group Trainings

Objective: To accumulate skills and benefits as training progresses.

Sharing: EPPs will share best-in-class practices, breakthroughs, tips and solutions with each other.

Schedule: Create timely trainings that align with the academic calendar for dashboard group trainings.

EPP Annual Checklist: Design reference materials that EPPs can return to annually.

Tangible Results: User group training should possess tangible takeaways that have real-world impact.

Minimal Commitment: The user group will only meet one-hour a month (last week of the month). The key is for training to be a resource, not another obligation.

Style: Training will be more interactive and like working sessions instead of a "sit-and-get."

Communications Plan: Potential Training Topics

TEA-Led
Must Haves

EPP-Led
Spotlights

Advanced
Training

Communications Plan: Timeline and Cadence

Phase 1

Phase 2

Phase 3

Phase 4

April-May 2025: Planning

June-Aug 2025: Distribution Begins

Sept 2025: User Group Kickoff

Oct 2025-Sept 2026: Post-Launch

Communications Plan: Calendar 2025-26

TEA Texas Education Agency
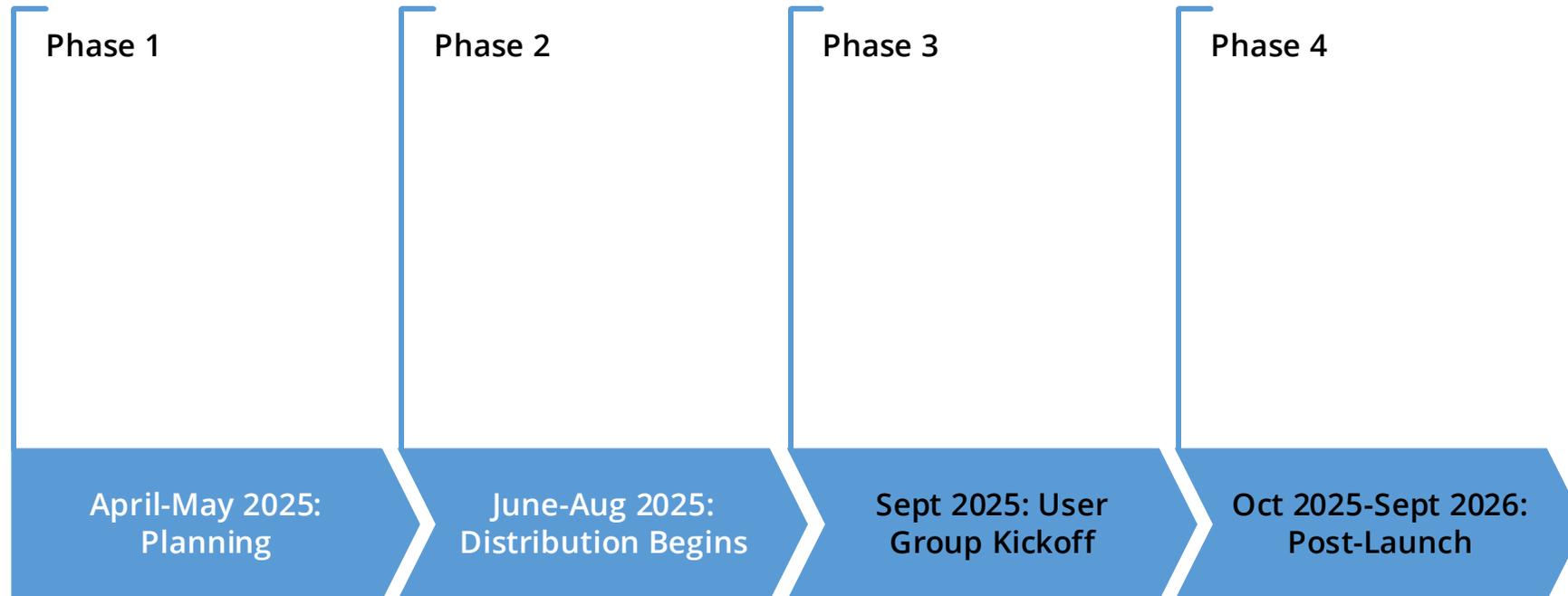
September

EPP Activity:

Classes begin

New students enrolled

Clinical experiences

Topics: Launch Kickoff Meeting

Dashboards Overview/Data 101 (Sept. 22)

Dashboards: All

Audience: All

October

EPP Activity:

Major conferences

Collect snapshots

Candidates complete requirements

Topics: Examine pass rates/Competency Report

Dashboards: Exam Pass Rates/Observation Dashboard (TBD in 2026)

Audience: Faculty/Cert officers/Field Supervisors

November

EPP Activity:

Survey EPP students enrolled

Topics: Examine student growth

Dashboards: Student Growth

Audience: All

December

EPP Activity:

Review program for end-of-calendar year benchmarks

Topics: Examine Persistence of Students (TBD)

Dashboards: Employment and Retention

Audience: Faculty/Cert officers

January

EPP Activity:

New semester begins

Enter placement data into the system

Topics: Undergo Comparative Analysis

Dashboards: Candidate Characteristics

Audience: Faculty/Cert officers

February

EPP Activity:

Review perception survey results

Topics: Examine perception survey results

Geography Report/ Employment Report

Dashboards: Perception Surveys, Employment/Initial Employment

Audience: All

Communications Plan: Calendar 2026

March

EPP Activity:

Review placement data in system

Check EOY data

Candidates completing coursework

Topics: Calculations Deep-Dive and Examine Discrepancy of Data (end of month)

Dashboards: All

Audience: Faculty/Cert officers

April

EPP Activity:

Recruiting/supporting candidates

Title 2

Ending clinicals

Topics: Analyze mid-year observation data

Dashboards: Clinical Experience/Observation Dashboards (TBD)

Audience: Cert officers/Field Supervisors

May

EPP Activity:

Reflect on the year

New teachers begin

Remove inactive students

Graduation and certification work

Topics: Create Residency Review & Retention Report

Dashboards: Employment and Retention

Audience: Faculty/cert officers

June

EPP Activity:

Fiscal EOY budget

Enrollment spike & finishers being marked complete

Topics: Observation dashboards

Dashboards: Candidate Characteristics, Observation data

Audience: All, cert officers

July

EPP Activity:

Data cleaning and review before Sept.

New-year forecast and candidate prep

Topics: Administrator vs. New Teacher Data

Dashboards: All

Audience: All (recording for asynchronous learning)

August

EPP Activity:

End of year reporting begins

Topics: Engage in Candidate Demographic Analysis

Dashboards: Candidate Characteristics and Initial Employment

Audience: Faculty

Communications Plan: EPP Spotlight Calendar 2025-26

TEA — Texas Education Agency

September	October	November	December	January	February
Topic: Intervention Process	**Topic**: Institutional Effectiveness	**Topic**: Alternative Certification Analysis	**Topic**: Teacher and Principal Survey Review	**Topic**: Data Day: Planning and Implementing	**Topic**: Marketing and SWOT Analysis

March	April	May	June	July	August
Sign-Up Session/Office Hours	**Topic**: Recruitment	**Topic**: Training Packages Based by Role	**Topic**: Continuous Improvement Plans/Scheduling Data Analysis	Sign-Up Session/Office Hours	Sign-Up Session/Office Hours **Topic**: Technical Assistance Provider Breakout Session

Communications Plan: Cadence

Every Two Weeks

Continuous Updates

Content   Group Training   Website Calendar

Once a Month

Communications Plan: Evaluation and Feedback

Metrics

Feedback Mechanism

Evaluation Data

Success Report
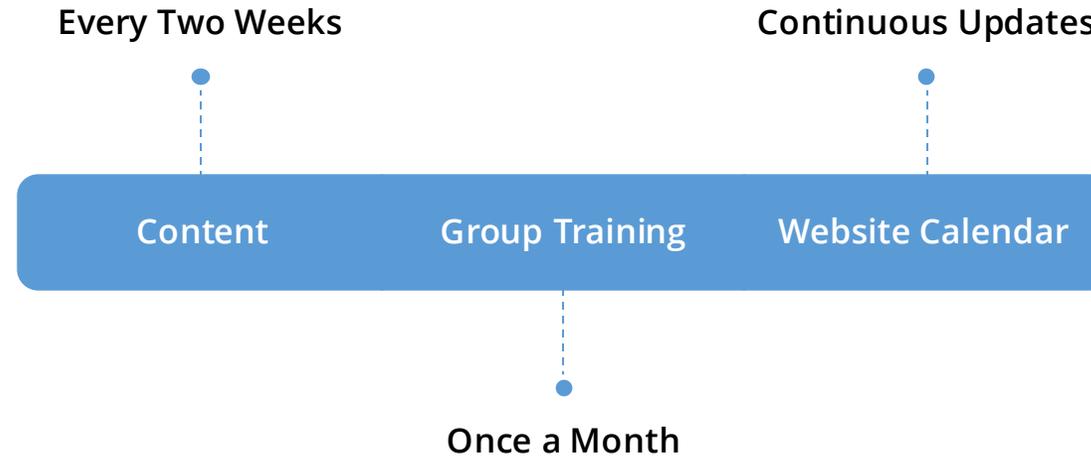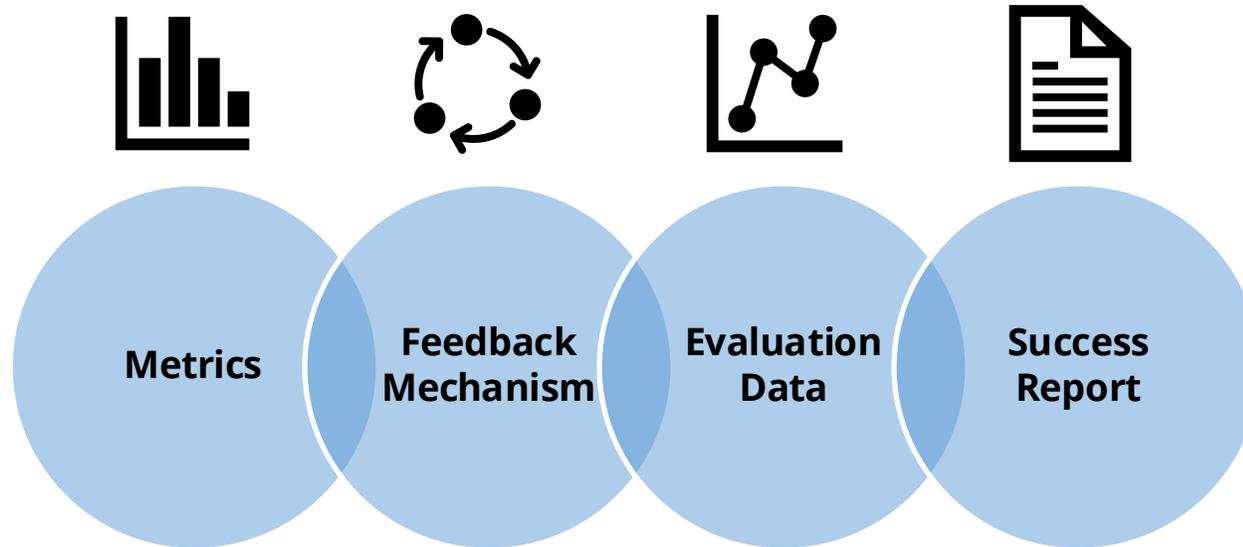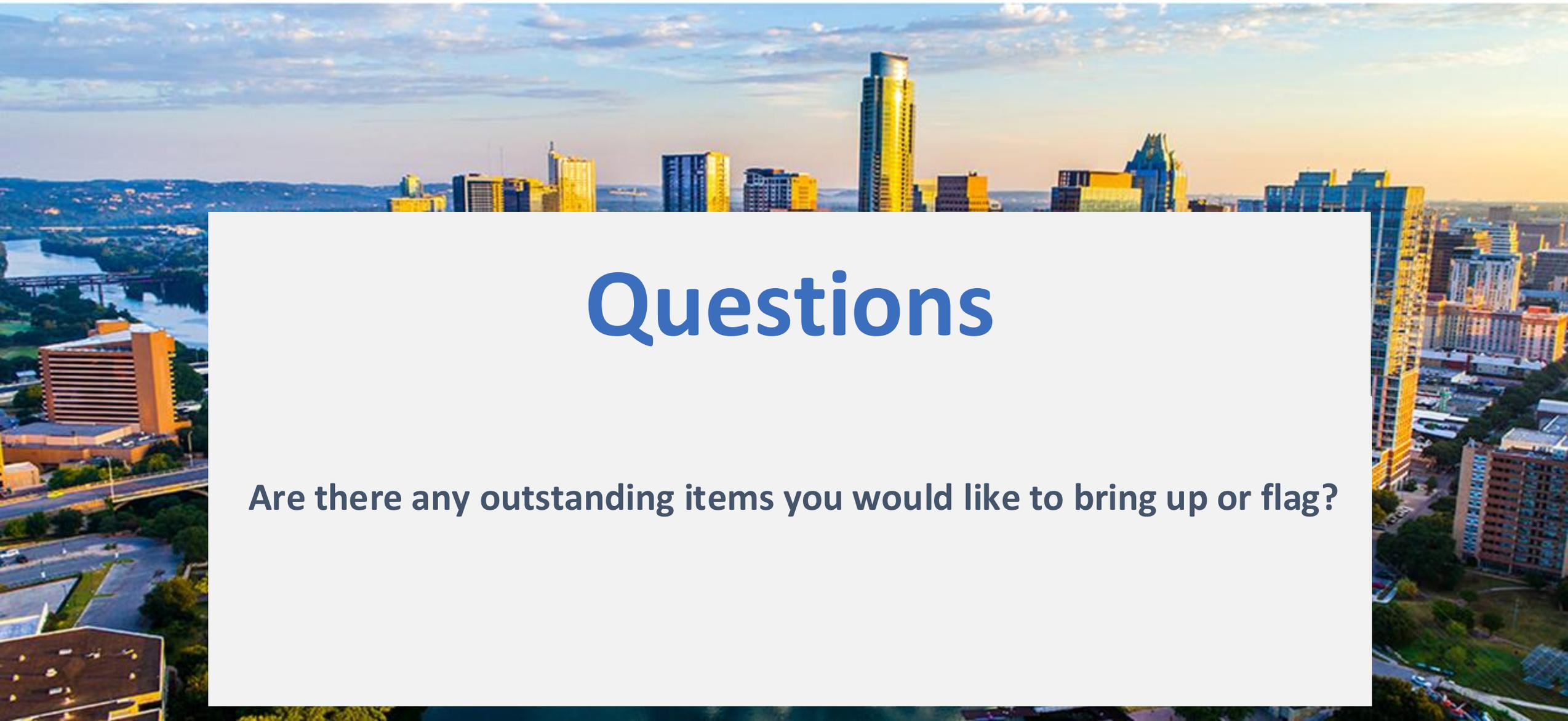
Questions

Are there any outstanding items you would like to bring up or flag?
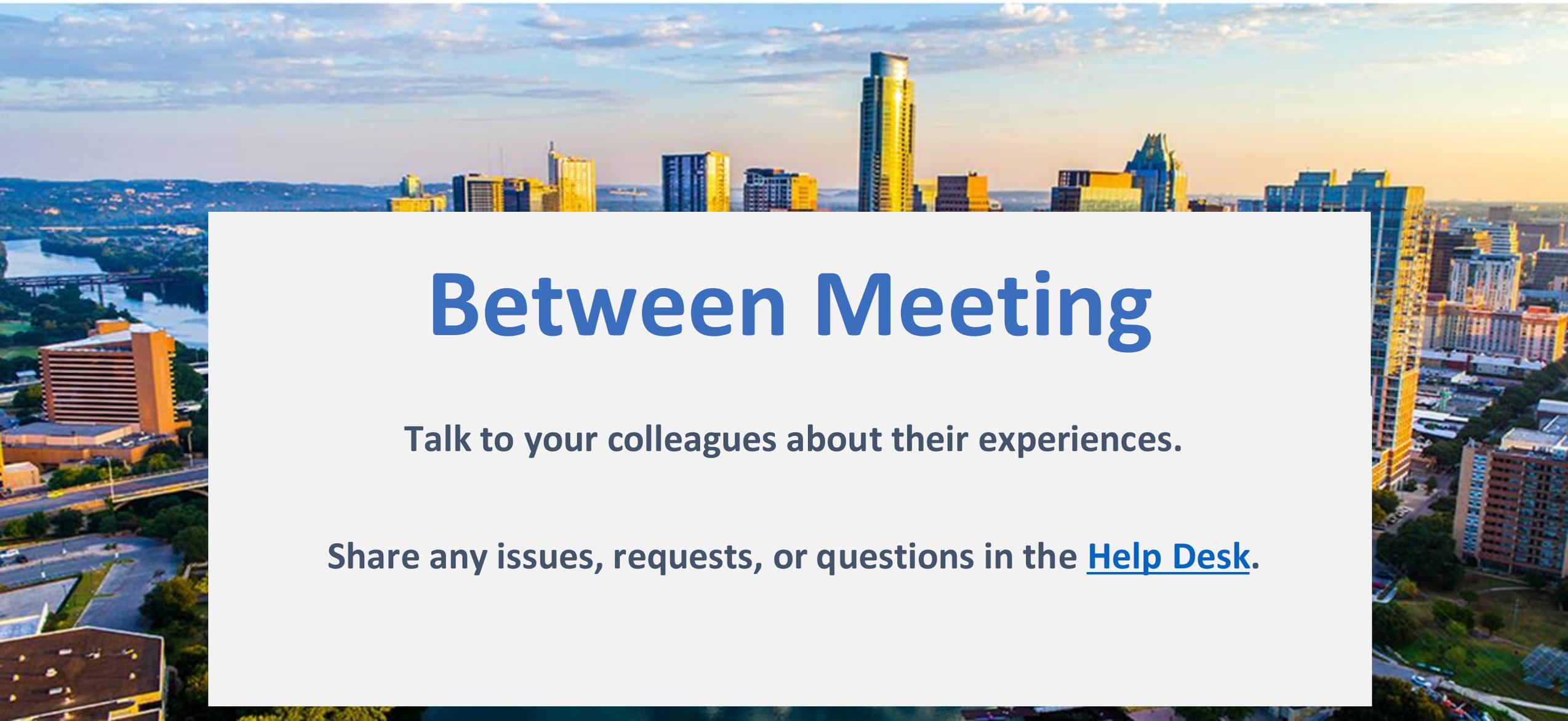
Between Meeting

Talk to your colleagues about their experiences.

Share any issues, requests, or questions in the Help Desk.

Next Meeting

Week of July 28
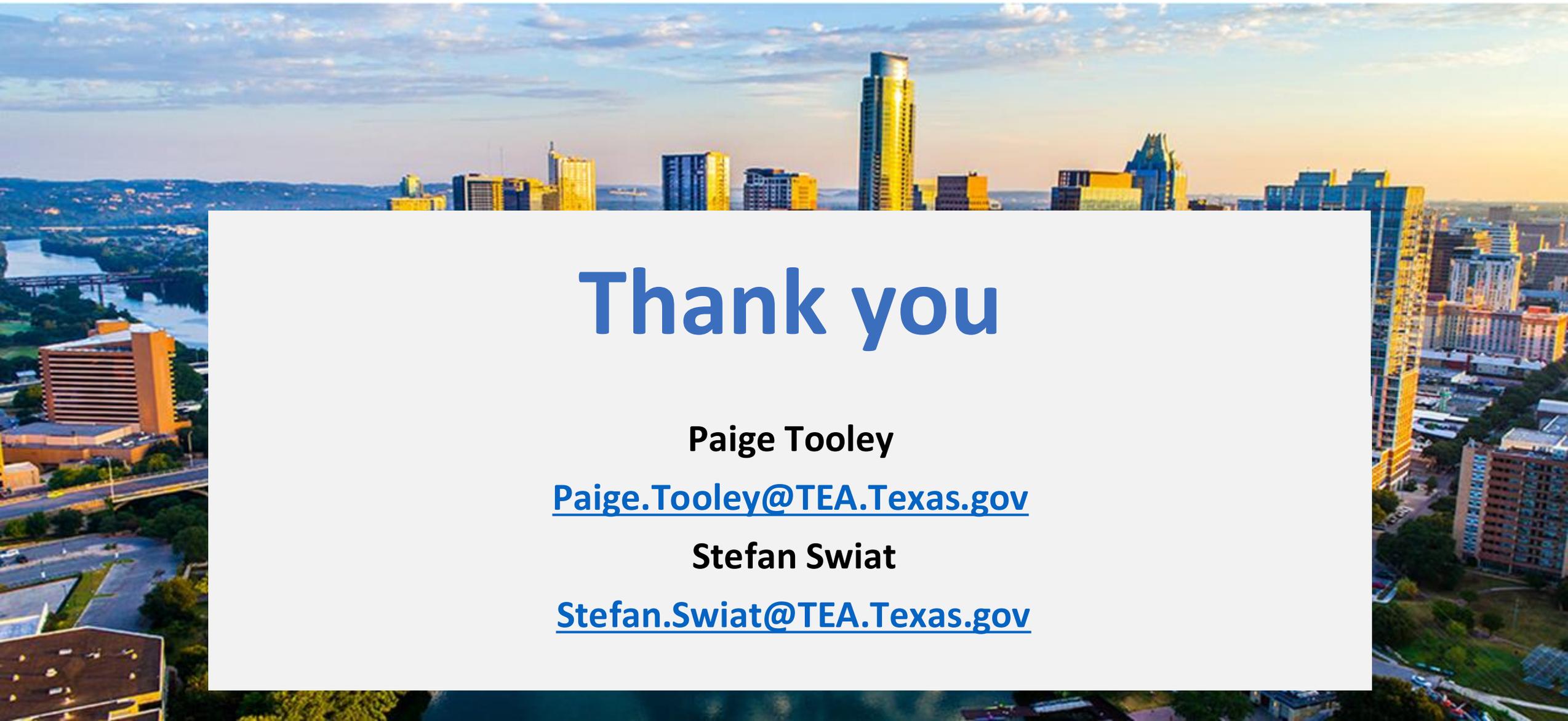
Thank you

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